

VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Brand Product Agency Schedule Dates Advertiser Contract # DEM/GOVERNOR (2756) Political/Governor (1126) Media Strategies & Research/Denver (2544) Gregg for Indiana (9175) 09/03/12-09/09/12 102206

Comments Billing Type Account Types Buyer Name Sales Office Salesperson Phone/Fax Standard 11671 Click, Steve (1579) Local/Political Candidate ¥

Net Total

\$17,680.00 \$3,120.00 15.00

Sales Tax

Commission Commission % Package Deal

1580 Lincoln Street #510 Denver, CO 80203

Media Strategies & Research/Denver

Demo **8** Order Type **Entered By** Last Modified Date Entered Headline # 08/24/12 08/24/12 중 Normal Usa Baxter

WTHR (WTHR) Grand Total: By Broadcast Month Sep. 2012 Spots 24 24

\$20,800.00 \$20,800.00

			Comments:	Date:				Accepted-Station:	R	Date:		Accepted-Agency/Advertiser:	Accepted-,
				<b>-</b>	[RAC]	CONFIRMATION CONTRA	RMATIC	CONFIF					
8/24/12	6-630p EWN	\$4,800.00 WTHR (WTHR)	\$4,800.00	\$1,600.00	<u>ω</u>	×	×	3	:30 6P- 6:30P (EST)	2 :3	09/03/12-09/06/12	14.0 Normal Line / SPOT	14.0
8/24/12	6-630p EWN	\$1,200.00 WTHR (WTHR)	\$1,200.00	\$1,200.00	_	×			:30 6P- 6:30P (EST)	2	09/07/12-09/07/12	13.0 Normal Line / SPOT	13.0
8/24/12	5-6p EWN	\$550.00 WTHR (WTHR)	\$550.00	\$550.00	_	×	_	1	:30 SP- 6P (EST)	ω is	09/07/12-09/07/12	12.0 Normai Line / SPO!	0.21
8/24/12	5-6p EWN	\$1,200.00 WTHR (WTHR)	\$1,200.00	\$1,200.00	1		×	1	:30 5P- 6P (EST)	<u>                                    </u>	09/05/12-09/05/12	11.0 Normal Line / SPOT	
8/24/12	3-4p Ellen	\$800.00 WTHR (WTHR)	\$800.00	\$400.00	2	×	×	2	:30 3P- 4P (EST)	2	09/04/12-09/06/12	10.0 Normal Une / SPOT	10.0
8/24/12	9-10a Today	\$400.00 WITHR (WITHR)	\$400.00	\$400.00	ш		×	1	:30/9A- 10A (EST)	2	09/05/12-09/05/12	9.0 Normal Line / SPOT	9.0
8/24/12	8-9a Sun Today	\$450.00 WTHR (WTHR)	\$450.00	\$450.00	×				:308A- 9A (EST)	2	09/09/12-09/09/12	8.0 Normai Line / SPOT	8.0
8/24/12	7-8a Sat Today	\$450.00 WTHR (WTHR)	\$450.00	\$450.00	<u></u>	×			:30 7A- 8A (EST)	\ <u>\</u>	09/08/12-09/08/12	7.0 Normal Line / SPOT	7.0
8/24/12	7-9a Today	\$900.00 WTHR (WTHR)	\$900.00	\$900.00	L		×	1	:30 7A- 9A (EST)	2	09/04/12-09/04/12	6.0 Normal Line / SPOT	0.0
8/24/12	7-9a Today	\$450.00 WTHR (WTHR)	\$450.00	\$450.00	_	×			:307A- 9A (EST)	<u>  w</u>	09/07/12-09/07/12	S.O MORINAI LINE / SPOT	) i
8/24/12	6-7a Sunrise	\$1,000.00 WTHR (WTHR)	\$1,000.00	\$1,000.00	_	×		1	:30 6A- 7A (EST)	N N	09/06/12-09/06/12	3.0 Normai Line / SeOT	3.0
8/24/12	6-7a Sunrise	\$500.00 WTHR (WTHR)	\$500.00	\$500.00	_	×			:30 6A- 7A (EST)	<u></u>	09/07/12-09/07/12	3.0 Normal Line / SPOT	5.0
8/24/12	530-6a Early Sunrise	\$450.00 WTHR (WTHR)	\$450.00	\$450.00	_	×	-	1	:30(5:30A- 6A (EST)	2	09/07/12-09/07/12	2.0 Normar Line / SPOT	3
8/24/12	5-530a Early Sunrise	\$200.00 WTHR (WTHR)	\$200.00	\$200.00	_	×			:305A- 5:30A (EST)	<u>w</u>	09/07/12-09/07/12	1.0 Normal Line / SPOT	1.0
Entered	Comments	Station	Total	Rate	Su Spots	SPW MO To We Th Fr Sa s	Mo Tu Wi		h Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

<sup>&</sup>quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."





Denver, CO 80203

Billing Type

Account Types

11671

Local/Political Candidate

Sales Tax Net Total

\$17,680.00

Phone/Fax Buyer Name Sales Office

Comments

Media Strategies & Research/Denver 1580 Lincoln Street #510

Indianapolis, IN 46204 VideoIndiana, Inc. 1000 N. Meridian Street

Brand Product Agency Salesperson Advertiser

Schedule Pates Contract #

102206

Political/Governor (1126) Gregg for Indiana (9175) 09/03/12-09/09/12

DEM/GOVERNOR (2756) Media Strategies & Research/Denver (2544)

¥T¥ Click, Steve (1579)

ફ 8 Entered By Last Modified Date Entered Headline # 08/24/12

Demo 08/24/12 Lisa Baxter 중

Commission Commission % Package Deal Order Type 15.00 \$3,120.00 Normal

> WTHR (WTHR)
> By Broadcast Month
> Sep. 2012 Grand Total:

Spots 24 24

\$20,800.00 \$20,800.00

Accepted				 	20.0	19.0	18.0	17.0	16.0	15.0	E
Accepted-Agency/Advertiser:					20.0 Normal Line / SPOT	19.0 Normal Line / SPOT	18.0 Normal Line / SPOT	17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	15.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
				,	09/06/12-09/06/12	09/09/12-09/09/12	09/08/12-09/08/12	09/03/12-09/05/12	09/07/12-09/07/12	09/07/12-09/07/12	Dates
		 				w	u u	2	w	2	88
Date:					ننا	ننا	ü	۱	ننا	iii	Length
Accepted-Station:	CONFIRMATION CONTR				:30 11:35P- 12:37A (EST)	:30 11:30P- 12:05A (EST)	:30 11P- 11:35P (EST)	:30 11P- 11:35P (EST)	:30 11P- 11:35P (EST)	:30 7P- 7:30P (EST)	Run Times
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Date:				 	\$500.00	\$750.00	\$1,000.00	\$1,600.00	\$1,000.00	\$1,000.00	Rate
Comments:					\$500.00	\$750.00	\$1,000.00	\$3,200.00	\$1,000.00	\$1,000.00	Total
					\$500.00 WTHR (WTHR)	\$750.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	\$3,200.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	Station
			,		1135p-1237a Tonight Show 8/24/12	1130p-1205a LN	11-1135p LN	11-1135p LN	11-1135p LN	7-730p Wheel	Comments
	-			 	w 8/24/12	8/24/12	8/24/12	8/24/12	8/24/12	8/24/12	Entered

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